

Sustainability
Report 2025



CHAMPAGNE
BOLLINGER
MAISON FONDÉE EN 1829

Summary

Summary & Key Figures ² / Company Profile ³ /
 Using Our Roots to Shape our Future ⁵ / Time to Act ⁶ / Pursuing Excellence ⁸⁻¹³ /
 Our People (Craftsmanship, training, safety...) ¹⁴⁻²¹ /
 The Earth (Organic farming, decarbonisation, biodiversity...) ²²⁻²⁹ /
 Our Roots (Partners, procurement, local life, bicentenary) ³⁰⁻³⁷



OUR PEOPLE

88%

of employees received training in 2025, either to strengthen their technical expertise or support their personal development.

THE EARTH

100%

of the vineyards directly managed by the House were certified Organic in 2025.

OUR ROOTS

6 years

of renovation work were undertaken to restore the historic and family heritage of the House.

Honour, Cultivate, Inspire: Bollinger.

Honour our people,
our craft and our terroirs
with authenticity

It means recognising and empowering the women and men who bring our House to life, sustainably preserving our terroirs through responsible practices, and proudly sharing our heritage, expertise and oenological experiences.

Cultivate our
Champagne expertise
for generations to come

It means safeguarding and perpetuating the expertise that lies at the heart of the House's identity while preparing for the future. By combining tradition, innovation and research, we work to pass on a living heritage and resilient terroirs capable of meeting the challenges of tomorrow.

Craft legendary wines
that *inspire* lasting emotion

It means creating exceptional wines that inspire powerful and memorable emotions, while producing them with integrity, responsibility and uncompromising standards. A pursuit of excellence that brings together pleasure, sustainability and continuous improvement.

USING OUR ROOTS TO SHAPE THE FUTURE

Leading Champagne Bollinger from 1941, in a context marked by war and scarcity, Madame Elisabeth Bollinger demonstrated courage, boldness, and remarkable perfectionism. She made strategic decisions to secure the long-term continuity of the House while placing human and territorial issues at the heart of her actions. By strengthening relationships with winegrowers and safeguarding historic savoir-faire, she laid the foundations of a deeply human model, firmly anchored in its region – making her a pioneer of sustainability.

Today, as environmental and social challenges intensify, her two great-nephews, Étienne Bizot (Chairman of the Board) and Gonzague Villedé (Chief Executive Officer), now leading the Bollinger Group, carry this legacy forward. They uphold a long-term vision in which excellence, responsibility, and transmission advance together. Each generation holds a responsibility: to enrich the heritage received and help it flourish for those who will follow.

This continuity relies on a simple conviction: quality is built over time, thanks to well-mastered practices, responsible use of resources, and a long-term commitment to the women, men, and the land that give life to the House's wines.

This conviction is reflected first and foremost in the attention

devoted to our employees: nurturing engagement, passing on expertise, and supporting personal and professional fulfilment. Continuous improvement in working conditions, the development of skills, and the recognition of talent underpin the way we work and progress together.

It is also expressed through strong environmental ambition, combining respect for tradition with the ability to innovate. Faced with climate change, viticultural practices must evolve: today, 80 % of the Group's vineyards are engaged in organic conversion, demonstrating the commitment to reduce environmental impact and strengthen the resilience of the terroirs that shape the identity and quality of our wines.

Finally, this responsibility is fully embodied in engagement with the local community. Through the Fondation Madame Bollinger, whose mission is "Caring for People and the Land", the Group supports social inclusion, vulnerable communities, and environmental preservation within the regions where it operates.

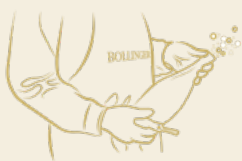
Thus, the Group's sustainability approach is the direct continuation of Elisabeth Bollinger's legacy: a responsible, people-centred and enduring vision – rooted in our heritage yet resolutely oriented towards the future.



TIME TO ACT

The commitments of Champagne Bollinger are structured around three pillars. Charles-Armand de Belenet, Chief Executive Officer, and Hermance Gilloire, Head of Sustainability (CSR), share their priorities.

First pillar Our People



Commitment #01
Refine and perfect
our unique expertise

Commitment #02
Develop a culture of excellence
among our teams

Commitment #03
Ensure employee
well-being

Second pillar The Earth



Commitment #04
Sustain the vineyard while
preserving biodiversity

Commitment #05
Reduce the carbon footprint
of our operations

Commitment #06
Promote circular economy
practices

Third pillar Our Roots



Commitment #07
Preserve and transmit
our family heritage

Commitment #08
Contribute
to the local ecosystem



Why has sustainability become a strategic issue for Bollinger ?

Charles-Armand de Belenet: It determines the long-term viability of our wines. Ensuring that our terroirs can continue to express themselves over time requires us to limit our environmental impact, adapt to climate change, and pay constant attention to our employees and their expertise. These conditions are essential to sustainably preserve our terroir and the style that defines Bollinger's signature.

Hermance Gilloire: Sustainability is, above all, part of a continuous improvement approach. This progress, firmly collective in nature, mobilises all our employees around concrete actions that foster pride and strengthen their commitment. Beyond performance, this approach gives meaning to our work and helps build a more sustain-

able future for the House as well as for future generations

What are the main environmental challenges facing Champagne Bollinger ?

C.A.B.: Adapting to climate change is a central issue. Changes in seasonal cycles and earlier harvests are pushing us to evolve our practices. We pay close attention to soil quality and resilience. The organic conversion of our vineyard is part of this approach, as is the reduction of our energy and water consumption, and our carbon footprint. Over the long-term, every action counts.

H.G.: Preserving biodiversity is essential to the balance of viticultural ecosystems. We act on habitat diversity, beneficial species, and the reduction of inputs, while also relying on viticultural innovation. This continuous impro-

vement approach goes beyond the vineyard and also includes challenges such as the eco-design of our packaging.

Which emerging societal expectations are most significant today for Champagne Bollinger ?

C.A.B.: CSR is no longer an extra – it is a prerequisite. Transparency is now essential: our customers want to know the origin of our wines, our practices, and to be assured that a responsible approach guides every bottle. For them, excellence and ethics are inseparable.

H.G.: Human rights throughout the value chain occupy a central place. Working conditions, respect for individuals, inclusion, and ethical practices all form a fundamental foundation for our House. It is a long-term undertaking that requires rigour and constant commitment, but it is essential.

SETTING OUR PRIORITIES

Champagne Bollinger engaged with its stakeholders to assess each sustainability topic according to its significance and its potential impact on the business.

The resulting materiality matrix reflects this dialogue and identifies the priority topics that shape our sustainability strategy.

Champagne Bollinger conducted a materiality assessment to identify its priority sustainability issues and guide its sustainability strategy. Designed as a genuine management tool, the assessment is based on a robust documentary review incorporating, in particular, the CSRD framework, the B Corp Standards and ISO 26000.

A total of 21 material issues were identified and assessed using a mixed methodology. Ten key stakeholder groups were consulted through in-depth interviews, including suppliers, wine-growing partners, senior management, employee representatives, a distributor, industry organisations and a customer. These discussions provided valuable insight into stakeholders' perceptions, expectations and emerging issues relating to the House. Each issue was assessed at least four times before the results were consolidated.

The methodology, designed to be sustainable and repeatable, is based on structured tools (assessment grids, interview guides and scoring criteria) together with joint facilitation by internal teams. This enables the assessment to be repeated on

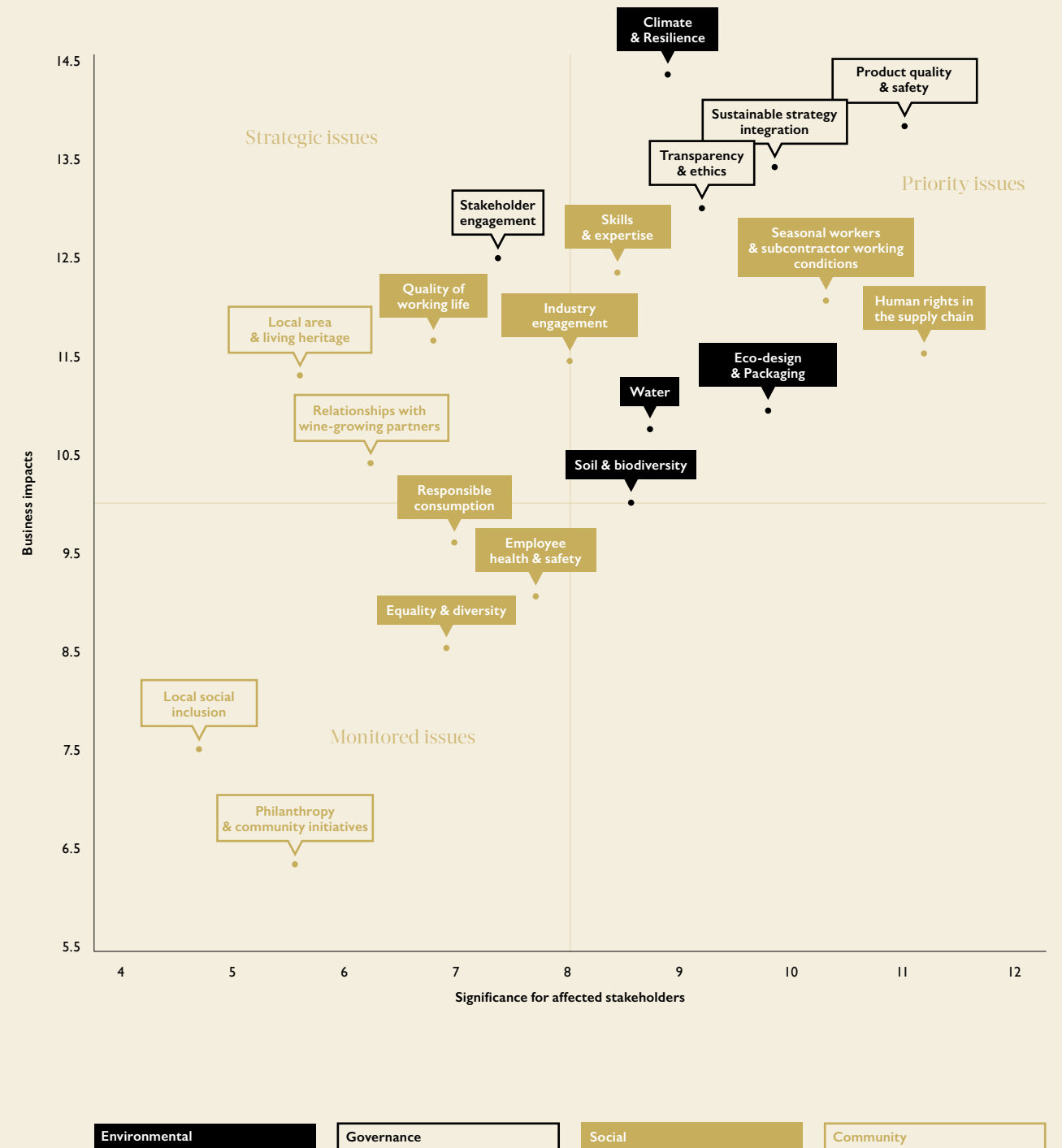
a regular basis, while ensuring full traceability of decision-making and the continuous review of sustainability priorities. The findings confirm that the House's overall trajectory is broadly aligned with stakeholder expectations. However, they also highlight the need to strengthen the consistency of actions, improve overall coherence and, above all, demonstrate tangible evidence of the progress achieved.

While environmental issues remain central, the assessment also highlights the human dimension of sustainability. Social topics feature prominently, confirming the importance of a balanced and integrated approach to sustainability.

21

The number of material issues identified through ten 90-minute interviews conducted with our stakeholders.

Bollinger materiality assessment 2026



Pursuing excellence



1884
Awarded the first
Royal Warrant by
Queen Victoria

1965
Joined the Comité Colbert

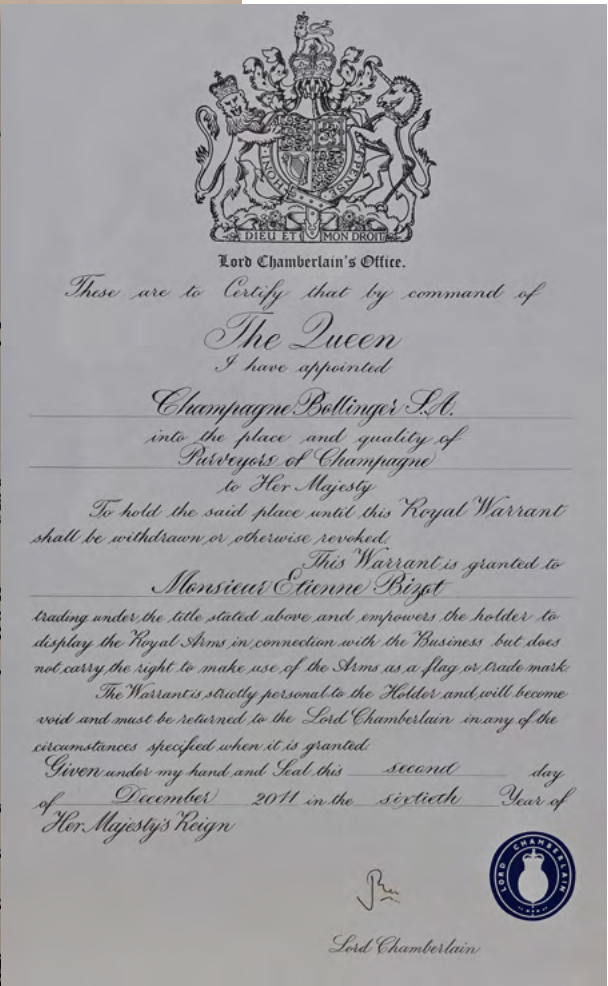
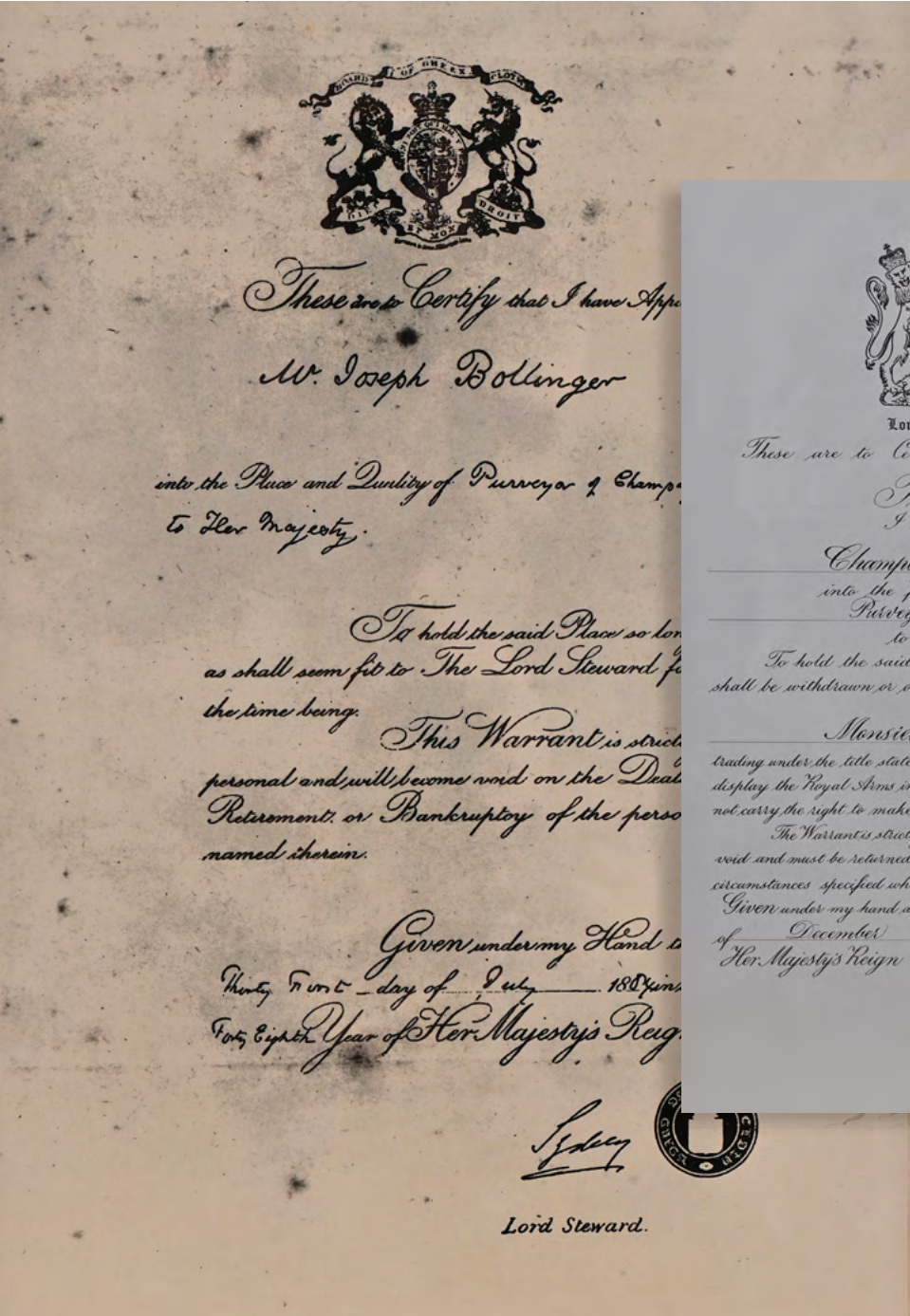
2009
First carbon footprint
assessment

- 2012
ISO 22000 certification:
food safety management
- High Environmental Value
(HVE) certification
- “Living Heritage Company”
(EPV) label
- 2014
Sustainable Viticulture in
Champagne (VDC) certification
- 2017
ISO 14001 certification:
environmental management
- 2022
Creation and communication
of the CSR strategy
“Sustainability According
to Bollinger”
- 2023
B Corp certification
- 2025
Organic certification
of the vineyards operated
by the House



Pursuing
excellence

Champagne Bollinger’s longstanding commitment
to sustainability is built on numerous demanding
international standards.



1884 | Royal Warrant
Awarded

First granted by Queen Victoria and renewed by succes-
sive monarchs, this Royal Warrant recognizes the House’s
elegance, expertise, and consistency. The Bollinger Royal
Warrant thus symbolises not only a mark of quality, but also
the historic and prestigious link between Champagne Bol-
linger and the British monarchy.



1965 | Joined the
Comité Colbert

Champagne Bollinger stands alongside the great houses of French luxury. Through its exacting standards, deep-rooted heritage, and timeless elegance, Champagne Bollinger fully embodies the values of tradition, transmission, innovation, and art de vivre championed by the Comité Colbert.



2012 | “Living Heritage Company”
(EPV) Label

Created in 2005, this state label distinguishes French companies for the excellence of their artisanal expertise and their ability to reconcile tradition and innovation. This recognition highlights our commitment to preserving, passing on, and showcasing exceptional heritage. It confirms Champagne Bollinger as an ambassador of French savoir-faire worldwide.



2023 | B Corp certification

More than a distinction, B Corp certification embeds Champagne Bollinger in a continuous improvement approach, involving every employee in collective progress. With humility and conviction, the House continues along this path by implementing its CSR roadmap built on three pillars: People, the Land, and our Roots.

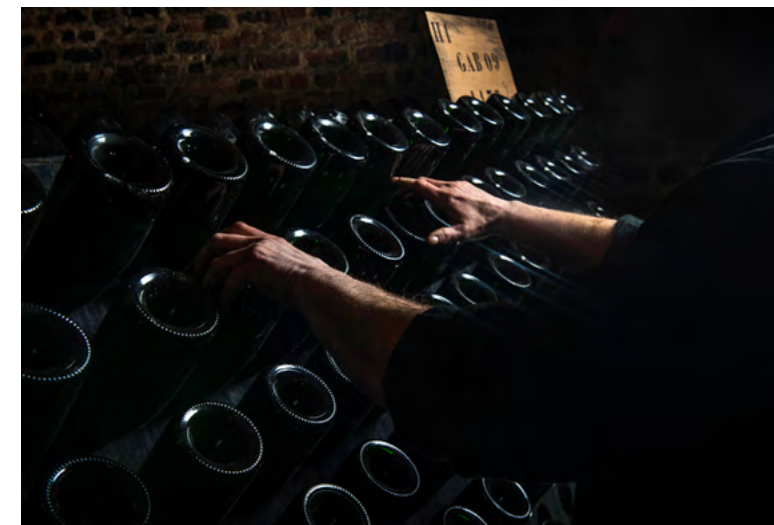


2025 | Organic Farming certification

In November 2025, we obtained organic certification for the entirety of our operated vineyards. This achievement reflects our commitment to preserving our terroir for future generations. From the 2025 harvest onward, all grapes from our plots are certified organic, making Champagne Bollinger one of the largest certified wine estates in Champagne.

First Pillar

OUR PEOPLE



“

Our gestures are not merely techniques: they embody an ancestral experience built up by each generation of winegrowers and craftsmen. ”

Benoît Pernod
Operations Director

CRAFTS

Perfecting and passing on unique expertise

4,000

the number of oak barrels owned by Champagne Bollinger

From the vineyard to the vat room, the cellar, and all the way to the bottle, Champagne Bollinger has been cultivating unique expertise for nearly 200 years – skills that each generation strives to pass on and refine.

Some plots are planted en foule (massal selection), ungrafted, and worked entirely by hand. Gaël Chaunut, the House's cooper, carefully maintains each of the 4,000 barrels used in the vinification of our finest cuvées.

In the cellar, our ancestral practices (riddling racks, manual riddling, disgorgement à la volée), along with our reserve magnums, express our mastery of long-term craftsmanship. Finally, our most prestigious cuvées receive exceptional care, with all finishing carried out entirely by hand by passionate artisans.

CSR

Raising employee awareness of CSR challenges



“ Making CSR a pillar of Champagne Bollinger means making it understandable and enabling everyone to become an active contributor, at their own level, to our commitments. ”

Hermance Gilloire
CSR Manager

In February, the company was transformed into a TV set: quizzes, challenges, and laughter to address key topics such as road safety, climate issues, and empathy in the workplace. Then, in October, it was time to head to the vineyard for an immersive experience at the heart of biodiversity. Teams discovered the practices implemented to protect it. Two events, two fun and practical approaches, designed to make every employee an active participant in sustainable development.

TRAINING

3,459

the number of hours devoted to training in 2025

Behind these figures lie refined gestures, strengthened skills, and talents that continue to flourish, helping to write the unique story of the House. In our professions, excellence cannot be improvised: it is built through communication and learning. In 2025, 88 % of our employees benefited from at least one training session, to enhance their expertise or support their personal development.



CONSUMPTION

Cultivating the art of tasting

We believe that tasting should be a responsible pleasure. In 2023, we laid the foundation for this commitment with our responsible consumption charter. Then, in 2025, we chose to go further by rethinking our wine tourism offering to ensure safer tasting experiences for our visitors. In 2026, we will take a new step forward: training our wine tourism staff and encouraging our distributors to adopt the same approach.



HARVEST

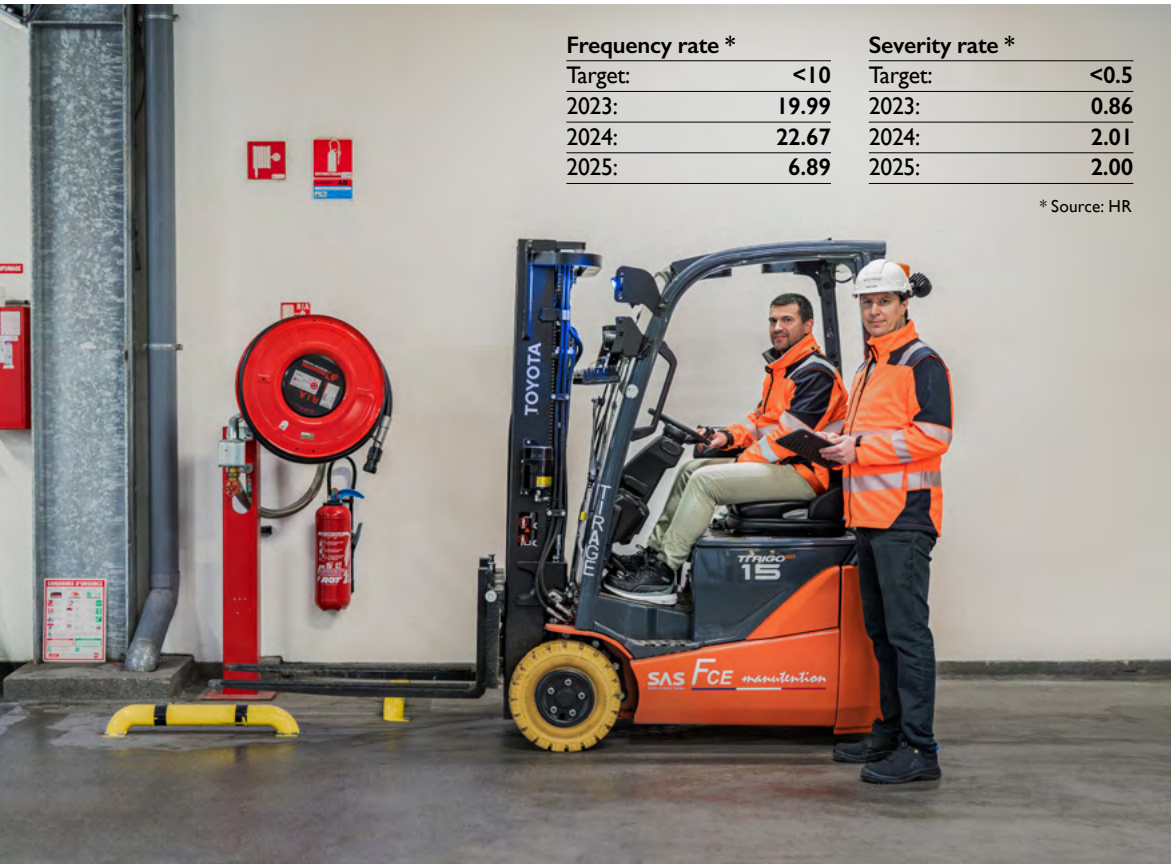
Welcoming teams in line with our values and regulations

Each year, Champagne Bollinger, alongside the entire sector, implements a rigorous framework to ensure safety, an appropriate welcome, support, and transparency for its harvest workers. This collective commitment reflects our vision of ethical and human excellence. Aware of the scarcity of local labour, we prioritise individuals from the region as well as regular seasonal workers, particularly from Northern France. We are committed to responsible hospitality by offering accommodation solutions within our facilities that comply with legal standards. Our harvest workers also benefit from training and physical preparation through our “Zero Musculoskeletal Disorders” programme, developed in

partnership with physiotherapists. Each seasonal worker is employed under a French contract, with guaranteed social security coverage. Our partners are selected based on a responsible traceability approach, via the Vitiargos platform established by the CIVC.

140

the number of employees from the region or Northern France among the 350 harvest workers recruited each season.



B SAFE

Developing a culture of safety among our employees

Formalised in 2023, Champagne Bollinger’s safety policy sets out a clear ambition: to ensure an ever-safer working environment. We identify and control risks while maintaining an effective safety management system that complies with regulatory requirements. Our initiatives are co-developed with social partners through committees dedicated to key topics. The actions already implemented reflect this momentum. All employees are now trained, with refresher sessions scheduled every two years. First Aid at Work (SST) training is available to everyone, and a specific safety programme is offered to subcontractors. We have strengthened fire safety expertise and, for vineyard and production roles, deployed a “zero musculoskeletal disorders” strategy developed in partnership with occupational physiotherapists.

Our ambition for 2026: to place greater emphasis on preventing musculoskeletal disorders in office environments and addressing psychosocial risks, through the creation of a dedicated joint committee.

CORPORATE SPIRIT

Strengthening collaboration within the House



“It is open dialogue between teams and mutual trust that enable the company to move forward. Feedback is a gift; it is up to us to make it a habit.”

Estelle Bleichner
HR Transformation
& CSR Director

Two Great Place to Work surveys conducted in 2021 and 2023 helped identify the House’s strengths as well as areas for improvement to foster better collaboration. Despite the mobilisation of working groups, progress has remained limited. In 2026, a new annual survey – shorter and more action-oriented – made it possible to identify what facilitates or hinders collaboration. It will help define priority areas for improvement. This approach will evolve over time, with annual themes aimed at concretely improving the way we work together and enhancing collective performance.

PSYCHOSOCIAL RISKS

Promoting the mental health of our employees

To further strengthen workplace well-being, Champagne Bollinger trained all its managers in 2025 on the prevention of psychosocial risks. A dedicated committee has been established to oversee this topic and initiate the development of an ambitious roadmap for 2026, with concrete actions to protect mental health.

EQUALITY

76/100
Gender equality index 2025

This result shows that there is still room for improvement. Aware that equality goes beyond numbers, we aim in 2026 to promote diversity in all its forms. An action plan will be implemented to strengthen diversity across the House, ensuring that everyone can fully contribute and thrive.

SEXISM

Taking action against sexist behaviour

In 2024, Champagne Bollinger trained all its employees in the prevention of sexist and sexual misconduct. We also created a network of seven trained representatives from different professions, available to listen, support, and provide guidance in complete confidentiality, in order to ensure a safe and respectful working environment.

AMBITIONS 2029

Commitment n°01

Refining our unique savoir-faire

Champagne Bollinger aims to play a full role in preserving and passing on its expertise, in keeping with tradition:

- **To sustain the House's core savoir-faire** by creating a certified Bollinger School of Expertise. Initially rolled out internally, the School is ultimately intended to open to a wider audience, with a focus on employability (patronage, training funding).

Commitment n°02

Developing our employees' culture of excellence

As part of a continuous improvement approach, Champagne Bollinger is committed to strengthening its HR policy by 2025:

- **Ensuring that 100 % of employees benefit from at least one training course each year**, whether to develop their professional skills or for personal development.
- **Involving 100 % of employees in an annual day** dedicated to sustainable development challenges.

Commitment n°03

Ensuring our teams' well-being

As a responsible employer, Champagne Bollinger is committed to providing a positive working environment and promoting the well-being of its teams:

- **A daily priority objective:** achieving zero lost-time accidents by fostering a strong internal safety culture and monitoring key indicators.
- **Implementing relevant action plans** to improve results in the employee engagement survey with each edition.
- **Conducting awareness campaigns** on responsible alcohol consumption, both internally for employees and externally for consumers.

2025 Review

Estelle Bleichner
HR Transformation
& CSR Director



Building a respectful and inclusive working environment

“Since 2023, we have strengthened training, safety culture, and team engagement. However, results take time and require constant adaptation of our practices. This observation and this transparency guide our actions. They have enabled us to bring forward new key issues such as the prevention of psychosocial risks and gender equality, which we now address in a more structured way. We are evolving our policies and ways of working to meet the expectations of our time and to build a more fair, inclusive, and sustainable House, where everyone can find their place and contribute fully.”

Key achievements

- **CSR awareness:** Awareness initiatives deployed throughout the year (training sessions, dedicated time, monthly CSR newsletter). Two awareness mornings held in 2025.
- **Employee training:** Broad access to training supporting skills development and employability. In 2025, 88 % of employees received training.
- **EPV label:** Renewal of the Entreprise du Patrimoine Vivant (Living Heritage Company) label in 2024, confirming the commitment to passing on expertise.
- **Responsible consumption:** Internal responsible alcohol consumption policy implemented (charter in 2023 and awareness session with an addiction specialist in 2025). Adaptation of the wine tourism offering planned for late 2025–early 2026, with gradual expansion to markets.

Areas for attention

- **Safety:** A dedicated safety team is in place, and a safety culture has been developing since 2023. Actions are being implemented, particularly regarding the prevention of musculoskeletal disorders (MSDs), but accident indicators are not yet fully satisfactory.
- **Social climate:** Great Place tWork surveys conducted in 2021 and 2023. Results remained stable despite a co-construction approach. A new, more operational annual approach will be rolled out from 2026.
- **Skills School:** The project has currently been deprioritised and is expected to be relaunched in 2027.

New commitments

- **Human rights:** Formal integration across the entire value chain from 2026.
- **Diversity and inclusion:** Raising awareness among all employees through a themed session and co-creating a diversity action plan from 2026.



Second Pillar

THE EARTH



VINEYARD

Sustaining our vineyard while limiting our environmental impact

At Champagne Bollinger, viticultural innovation is not a recent approach. For many years, the House has been experimenting with practices aimed at preserving soil vitality, promoting biodiversity, and increasing the resilience of the vineyard. These trials are an integral part of its identity and are embedded in a philosophy of continuous progress based on observation and long-term thinking.

In 2025, approximately 11 % of the vineyard is engaged in structured innovative practices: mulching of the Clos plots of the Vieilles Vignes Françaises, eco-grazing for the maintenance of certain parcels, fertiliser experiments (including protocol 500P derived from biodynamics), stimulation of rhizogenesis, and the planting of cover crops.

In 2026, the House continues this momentum in a gradual and controlled way, extending it to approximately 18 % of the vineyard. Cover crops are notably reinforced, with sowing distributed across all vineyard areas.

This deliberately measured progression reflects Champagne Bollinger’s approach: test, learn and adjust before any large-scale deployment, in order to reconcile innovation, respect for natural balances, and quality requirements.

“

“Obtaining the organic certification rewards our efforts to make Champagne Bollinger a vineyard committed to cutting-edge environmental practices.”

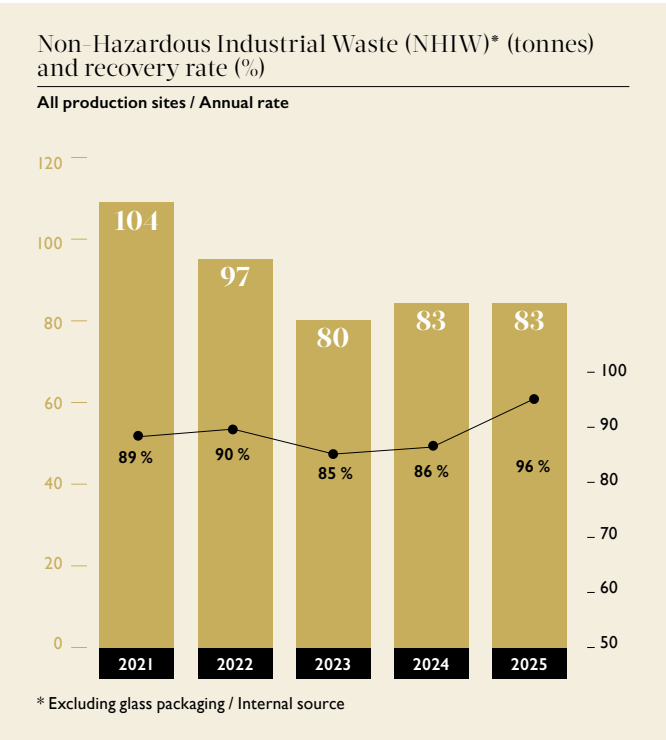
Gael Vuille
Vineyard & Supply Director

100%

of the House-operated vineyard was certified organic in 2025.

RECYCLING

Reducing our waste
and improving its recovery



“An important source of pride in 2025: since April, 100 % of our waste is now recovered, whether through recycling channels or appropriate energy recovery solutions.”

Margot Vanmansart
Quality & Environment Manager

The implementation of a new partnership with a specialised service provider enabled, in 2025, all of our waste to be directed towards suitable recycling channels or energy recovery solutions. In the same year, food waste sorting was deployed across our sites, marking an additional step forward in improving our waste management practices.

CONSUMPTION

Working towards
energy efficiency



Energy efficiency is a key pillar of our climate strategy. Between 2019 and 2025, our gas and electricity consumption fell by 15 %, driven by the optimisation of our facilities, the gradual replacement of equipment and the commitment of our teams. At the same time, we continue to decarbonise our energy use. Since 2024, all vineyard tractors have been powered by HVO (Hydrotreated Vegetable Oil), a fuel produced from waste materials

that reduces fuel-related greenhouse gas emissions by around 75 %. HVO is also used for our internal transport operations. The House is also investing in the electrification of its equipment. By 2025, 15 % of the vineyard tractor fleet was electric, and all newly acquired company vehicles are now either hybrid or fully electric. Together, these initiatives make a tangible contribution to reducing our carbon footprint.

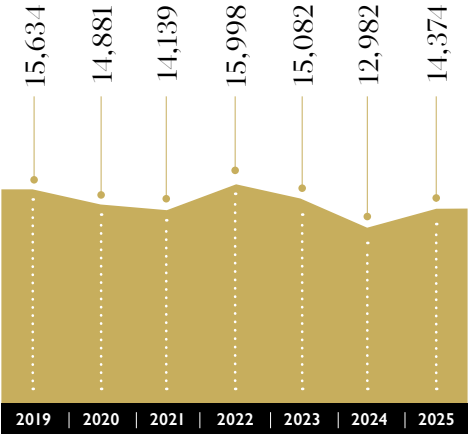


WATER

Preserving
our resources

Preserving water resources is a major priority for Champagne Bollinger. Between 2019 and 2025, the House reduced its water consumption by 8 %, thanks to increased employee awareness, enhanced monitoring of water use and the optimisation of water consumption across its production activities. This commitment continues through a number of initiatives aimed at improving our water efficiency, including the development of rainwater harvesting systems in the vineyards and the optimisation of cleaning processes for our production facilities.

Water consumption
m³ / All production sites





CARBON FOOTPRINT

Accelerating our climate actions

Following its first carbon footprint assessment in 2009, Champagne Bollinger established a decarbonisation strategy in 2019, aiming to reduce its greenhouse gas emissions by 40 % by 2029. Through this commitment, we seek to contribute to the global effort to limit global warming to 1.5° C, in line with the recommendations of the scientific community. Representing 27 % of our total carbon footprint, the glass bottle is our single largest source of emissions. Reducing its weight is therefore a key priority. After several years of research and testing, the House began introducing its first 800 g lightweight bottles in 2026, replacing the previous 900 g format. This

development has been achieved without compromising wine quality, logistical performance or the House's identity, and is expected to reduce our overall carbon footprint by around 3 % from 2027.

-11%

Reduction in greenhouse gas emissions (From 12,790 tCO₂e to 11,442 tCO₂e* between 2019 and 2025). While this represents encouraging progress, it remains below the level required to achieve our ambition and reinforces the need to accelerate our decarbonisation efforts.

* Bilan Carbone® methodology ADEME scopes 1 & 2, 3

FREIGHT

Working with our customers to improve shipping practices

-2%

This is the potential reduction in our overall carbon footprint that could ultimately be achieved through the initiatives undertaken to optimise transport and freight



Transporting our products to customers represents a significant opportunity to reduce our carbon footprint. Although logistics decisions are primarily made by our import and distribution partners, we are committed to working alongside them to encourage the adoption of lower-carbon transport solutions, including the use of alternative low-carbon fuels and electric vehicles.

We also continue our efforts to reduce air freight, the reduction of which has already avoided 38 tCO₂e since 2023. In addition, a first shipment using wind-powered freight transport is currently under consideration.

Supporting sustainable employee commuting

-0.5%

Estimated reduction in our carbon footprint

Business travel and employee commuting account for a significant share of our carbon footprint. By 2027, the House will roll out a "Sustainable Mobility Plan" designed to encourage more sustainable travel options tailored to the realities of our business and the characteristics of our region. This initiative will contribute to the gradual reduction of greenhouse gas emissions associated with employee travel.

Eco-designing our packaging

-1%

Estimated reduction in our carbon footprint

An eco-design roadmap, supported by a Life Cycle Assessment (LCA) tool, was introduced in 2025 to guide all new product developments. It promotes weight reduction, the use of recycled and recyclable materials, and sourcing from European and French manufacturers. This initiative has the potential to reduce our overall carbon footprint by an estimated 1 %.

ECOSYSTEM

Integrating biodiversity into daily practices

Biodiversity plays a central role in the balance and resilience of our vineyard ecosystems. On our hillsides as well as in our cellars, it is expressed through environments, species, and interactions that must be better understood in order to adapt our practices.

In October 2025, a morning awareness session brought together all employees to share the challenges of biodiversity in our vineyard and present the concrete actions being implemented. This exchange strengthened collective understanding and commitment to the practices in place. Our approach is based on concrete actions, phases of

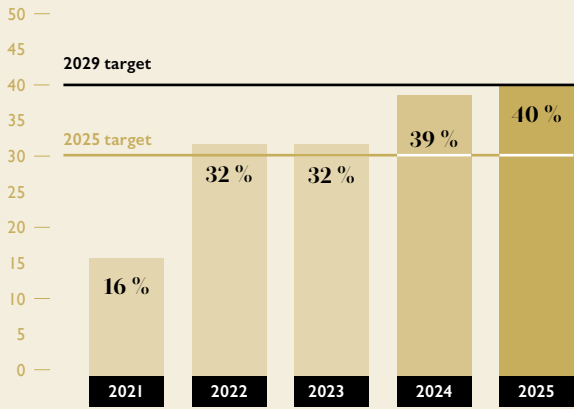
experimentation, and a long-term vision, to better understand biodiversity, evolve our practices, and sustainably reinforce the balance of our vineyard ecosystems.

“ Working with biodiversity means accepting to experiment, adapt, and progress over the long-term, as close to the field as possible. ”

Hervé Lourdeaux,
Vineyard Technical Manager

Growth in Ecological Focus Areas

As a % of vineyard area



Internal source

LANDSCAPE

Enhancing non-cultivated areas

Equivalent biodiversity area (EBA) refer to all non-cultivated landscape elements on a farm that play an essential role for the environment and biodiversity.

The actions carried out have made it possible to plant and maintain 3 km of hedgerows, 1 km of tree lines, and 57 isolated trees across the entire vineyard. In 2025, EFAs represent 40 % of the surfaces, according to the former HVE standard.

BEEES

Welcoming pollinators



The teams at the Avenay site have been training in beekeeping since 2012 in order to install and maintain beehives on our hillsides. These colonies, carefully monitored by an external service provider, now produce around 600 kg of honey per year. Beyond honey production, this initiative serves as both an educational tool and a living indicator of the health of our environment. It helps raise awareness among our teams of the vital role played by pollinators and embeds biodiversity into the day-to-day life of the vineyard.

PROTECTED SPECIES

Coexisting with local biodiversity

Our cellars host a colony of greater mouse-eared bats, which return annually to roost and raise their young. This long-observed presence is a sign of the quality of this underground habitat. In 2019, a team from the Conservatoire des Espaces Naturels de Champagne-Ardenne studied the colony to better understand its needs and adapt our practices. In 2026, the House will sign a conservation agreement formalising commitments to ensure respectful coexistence with this protected species.



AUDIT

Observing in order to act

In 2025, 23 hectares of the vineyard were subject to an ecological audit in order to independently identify concrete levers to better integrate biodiversity into our farming system. The findings of this audit will feed into an operational action plan to be deployed from 2026 by the vineyard teams.

AMBITIONS 2029

Commitment n°04

Making our vineyards sustainable while preserving biodiversity

Champagne Bollinger, mindful of limiting its environmental impact, is committed to a continuous improvement approach:

- **Increasing biodiversity** by raising the House's equivalent biodiversity area (EBA) from 15 % to 30 % between 2021 and 2025, notably by planting or restoring 2.5 km of hedgerows. Reaching 40 % by 2029.
- **Gradually replacing petrochemical inputs** with bio-based alternatives, with a target of 100 % bio-based products, while ensuring their environmental value.
- **Raising public awareness** of biodiversity challenges by organising an annual open day dedicated to this theme.

Commitment n°05

Reducing our carbon footprint

Champagne Bollinger follows a Measure–Avoid–Reduce–Offset approach, with a commitment to further strengthening it:

- **Maintain 100 % of our packaging as recyclable (excluding wooden boxes)** and increase the share of recycled materials in our packaging, while prioritising European sourcing.
- **Offering lighter bottles** by reducing glass weight by at least 7 %.
- **Measure, avoid, and reduce emissions as a priority**, with a target of reducing Scope 1, 2, and 3 greenhouse gas (GHG) emissions by 40 % by 2029 compared to 2019
- **Strongly reduce the use of air freight** and keep the associated emissions below 1 % of total freight-related emissions.

Commitment n°06

Developing the circular economy

Champagne Bollinger aims to go further in managing its waste in order to promote a circular economy:

- **Reducing non-glass waste production by 10 %** between 2021 and 2029, and by 5 % by 2025.
- **Achieving 100 % waste recovery by 2025** by participating in existing local programmes.
- **Reducing the House's water consumption by 10 %** between 2019 and 2029.

Gael Vuille
Vineyard
& Supply Director



Optimising our practices to preserve our terroirs

“ Over recent years, we have made significant progress in the environmental approach long championed by the House. Achieving organic certification, along with our efforts in energy efficiency, reflects the daily commitment of our teams. However, the challenge of decarbonisation still lies ahead. The reductions observed to date are largely linked to changes in our value chain. Reaching our targets will require us to accelerate, innovate and strengthen collective action across our entire sector. This commitment to continuous improvement now guides our decisions throughout the House. ”

2025 Review

Key achievements

- **Organic certification:** Certification obtained across the entire estate vineyard in 2025.
- **Equivalent biodiversity area (EBA):** The 2029 target of achieving 40% EBA (under the former HVE standard) was reached four years ahead of schedule, in 2025, including the planting of 2.7 km of hedgerows.
- **Biodiversity awareness:** A dedicated awareness morning led by our internal project leaders brought together all employees in 2025, laying the groundwork for a public event planned for 2027–2028.
- **Lightweight bottle:** Following two years of development, production of 800 g lightweight bottles will begin in 2026, helping to reduce our carbon footprint.
- **Circular economy:** Reductions in energy consumption (-15 % between 2019 and 2025, in line with the French energy efficiency plan), water use (-10 % achieved in 2024), and waste production (-20 % in 2025), with 100 % waste recovery achieved during 2025, supported by our ISO 14001 approach.

Areas for Attention

- **Climate trajectory:** Initial decarbonisation efforts must be strengthened. Current projections indicate a 20 % reduction by 2029.
- **Air freight:** Although certain situations still require the use of air freight, Champagne Bollinger is committed to reducing it to below 1 % of total freight-related emissions. In 2025, air freight accounted for 2 %, demonstrating that further efforts are needed to reach this target.
- **Eco-design:** All our packaging is recyclable, but the integration of recycled materials still needs to be increased.

New commitments

- **Biodiversity:** Launch of a partnership with the Champagne-Ardenne Natural Areas Conservatory to better understand and protect the bat populations in our cellars, to be implemented in 2026–2027.
- **Mobility plan:** From 2026–2027, offering employees alternative commuting solutions to reduce the carbon footprint associated with travel between home and work.

Third Pillar

OUR ROOTS



“ The VDC collective brings together 76 estates in 2026. This momentum reflects our partners’ long-term commitment to certified and responsible viticultural practices. ”

Virginie Rochet
Viticultural Development Officer

SUPPLY CHAIN

Supporting
our partners in their
progress

68%

Of supplies were certified in 2025.
This figure has more than doubled between 2019 and 2025,
rising from 32 % to 68 %.

Champagne Bollinger has long collaborated with partner winegrowers, building lasting relationships based on trust. Committed to advancing viticultural practices towards recognised standards, the House supports them in obtaining environmental certifications such as the Sustainable Viticulture in Champagne (VDC) certification. A pioneer in this field, Champagne Bollinger was the first Champagne house to obtain this certification in 2014.

Building on this commitment, a dedicated collective was created in 2020 to support winegrowers in their certification journey. Led by an internal coordinator, this collective pursues a clear ambition: to achieve 100 % HVE- or VDC-certified supplies by 2029.

PROCUREMENT

Securing a sustainable supply chain



“ This Charter represents a first step for us. We will continue to support our suppliers in improving our practices and strengthening the positive impact of our supply chain. ”

Guénola du Halgouët
Procurement Director, Bollinger Group

The Bollinger Group has implemented a responsible procurement policy based on a Charter governing the practices of its supply chain. Launched in 2024, it is currently being rolled out to our strategic suppliers, with priority given to packaging components, before being progressively extended to all our partners. Aligned with the conventions of the International Labour Organisation (ILO), the Charter sets out requirements relating to human rights, working conditions, safety and non-discrimination, and incorporates environmental commitments promoting certified materials, traceability and impact reduction.

PARTNERSHIPS

Working with ESAT organisations: social inclusion and local impact



Champagne Bollinger develops long-term partnerships with several ESAT organisations (Establishments and Services for Work Assistance), combining professional inclusion, local engagement and environmental performance. With ÉLISE, 4.5 tonnes of waste have been collected since January 2024 (including 3.5 tonnes of paper and cardboard), generating 210 hours of activity, equivalent to 1.4 full-time positions per month for workers with disabilities. In Mardeuil, ESAT Les Ateliers de la

Vallée recycled 7 tonnes of corks and 3 tonnes of wire hoods in 2024, and also maintains outdoor areas. In Châlons-en-Champagne, ESAT de l’Isle aux Bois – ACPEI maintains 3 hectares of vineyards in Verzenay and Louvois. From 2026, a partnership with ESAT APF Entreprise de la Neuvillelette will focus on the maintenance of workwear. These collaborations reflect a tangible commitment to inclusion, the local economy and resource circularity.



LOCAL COMMUNITY

Supporting the Foyer Sainte Chrétienne

Champagne Bollinger has strengthened its local roots by signing a three-year partnership agreement in 2023 with the association Vivre & Devenir, in support of the Foyer Sainte Chrétienne in Épernay, which cares for children, teenagers and young adults under child protection services. The House has also committed to contributing at least €30,000 per year to support the professional integration of teenagers aged 13 to 18 and young mothers. Beyond financial support, the human impact lies at the heart of this partnership. Ten volunteer employees carried out 16 skills-based volunteering initiatives, ranging from informal moments

of exchange to hosting trainees. A careers forum organised at the Oger site also enabled young people to discover the House’s professions and consider new career paths.

€ 50,000

was contributed by the House to the Foyer Sainte Chrétienne in 2025. This funding notably supported the development of two studio flats, a family-dedicated space, and an educational project.



WORKS

A project guided by CSR principles

Each phase of the project has been designed in line with demanding environmental, social and societal responsibility standards. The project is targeting BREEAM certification at “Very Good” level for all works.

BREEAM certification includes:

- Procurement of materials prioritising local sourcing and certified supply chains
 - High-performance buildings: enhanced or newly created insulation, heat pumps, energy-efficient equipment, LED lighting, phasing out of gas, and a Building Management System (BMS) enabling maintenance teams to monitor cellar energy use
 - Responsible water management (rainwater and wastewater)
 - Reduction of light and noise pollution
 - Strict waste management to prioritise recycling channels
 - Champagne Bollinger is also aiming to obtain two labels that serve as guiding principles for the design, governance and future operation of the site:
- **Green Key:** a leading label for environmentally responsible tourist accommodation
 - **B Corp:** a certification assessing a company’s overall impact on the environment, society and its employees



“ Our ambition is simple: to offer a Bollinger experience where every gesture reflects our commitment. ”

Bruno Tailly, Hotel Director



2023–2025

Creation of the “cathedral cellar”

A next-generation winery, accommodating more than 5,000 barrels – the largest oak vinification capacity in Champagne – has been designed to showcase our savoir-faire, improve team comfort, and offer tasting spaces fully integrated into the landscape.

2025–2027

Renovation of the historic site

Madame Bollinger’s former residence will be renovated to create reception areas dedicated to welcoming Champagne enthusiasts, including a boutique and reception rooms.

2026–2028

Development of a wine tourism destination

The former family home, Maison Dueil, will be reimaged as an exceptional destination, featuring a 26-room hotel, a restaurant and a wellness area.



BICENTENARY

1829–2029: a restored heritage

In preparation for its bicentenary in 2029, Champagne Bollinger is undertaking, between 2023 and 2028, the largest project in its history. Conceived as a bridge between heritage and the future, this extensive transformation programme aims to preserve a unique family legacy by breathing new life into buildings that have witnessed the growth of some of the House’s most emblematic figures, while preparing them for future uses and enhancing the wine tourism appeal of Aÿ and the Champagne region.



“ This project gives a new dimension to our heritage: we are creating a sustainable site, open to the vineyards, designed for the next 200 years. ”

Philippe Wach Head of Works

AMBITIONS 2029

Commitment n°07

Continuing our family heritage

Champagne Bollinger wishes to develop new projects in order to enhance its heritage and strengthen its local roots:

- **Renovate and enhance 100 % of the Maison's property heritage.**
- **In partnership with local stakeholders,** become a key player in the development of wine tourism in Aÿ, through the development of a project within the village and more broadly across the Maison's other vineyard sites. These venues will be able to welcome 20,000 fine wine enthusiasts each year.

Commitment n°08

Supporting the local ecosystem

Committed to building strong partnerships with its suppliers and local stakeholders, Maison Bollinger aims to implement several initiatives:

- **Support local initiatives** by creating a Madame Bollinger Prize, endowed with an investment of € 50,000, which will annually reward projects within the region.
- **Promote sustainable viticulture** by supporting 100 % of the Maison's grape suppliers in achieving VDC certification.
- **Strengthen partnerships with key suppliers through the following actions:**
 - Implement a responsible purchasing charter, which notably commits Champagne Bollinger and its suppliers to working together to develop sustainable practices.
 - Conduct a satisfaction survey to identify areas for improvement in the partnership.

Cyril Delarue
Sales Director
& member of the Bollinger family



Bringing our heritage to life and strengthening our responsible impact

“Approaching our bicentenary, the initiatives carried out in recent years—particularly the work on the historic site in Aÿ and the strengthening of our CSR policy—reflect the consistency of our commitment. A family-owned business for six generations now, our independence enables us to develop our values over the long term while ensuring the continuity and excellence of our wines. While acknowledging that much remains to be done, we can be proud of the progress made. These initiatives, which help prepare the future of our House for the next 200 years, combine our heritage with a dynamic of continuous improvement.”

2025 Review

Key achievements

- **Heritage renovation:** The bicentenary-related projects strengthen our local roots and enable the renovation of our historic buildings. The cathedral-style cellar will be opened for the 2026 harvest. In 2028, the opening of a hotel-restaurant will provide a place of relaxation, extending the wine tourism experience.
- **Philanthropy and civic project:** The initial Madame Bollinger Prize project was ultimately implemented by the Bollinger Group through the creation of the Fond de Dotation Madame Bollinger, which finances projects across the regions where the Group's Houses operate. In 2025, Champagne Bollinger contributed €70,000 to the Fund. In parallel, Champagne Bollinger launched a three-year community partnership with the Foyer Sainte Chrétienne in Épernay, which supports children under child protection services. The initiative aims to help them build their future through financial support and employee volunteering during working hours

Areas for attention

- **Responsible purchasing charter:** The project has been launched, and environmental considerations are now being systematically integrated into calls for tenders, but further work remains to be done.
- **Support for VDC certification:** An ambitious target, particularly for small partner vineyards. In 2025, 68 % of supplies were certified. Collective mobilisation continues to reach the overall objective.
- **Stakeholder satisfaction survey:** Planned for implementation in 2027.

New commitments

- **Socio-professional inclusion:** Strengthening collaborations supporting inclusion and local employment. In 2025, we had five active partnerships with various organisations.
- **Human rights:** Assessment of human rights impacts across the entire value chain from 2025 onwards. The objective is to work with suppliers to ensure ethical supply chains that protect workers.

